



Danielle Sheedy

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Profile

Creative thinker and problem solver, comfortable designing for digital and non-digital formats. Skilled and educated in both technical and artistic aspects of graphic and web design, with a strong background in art and a penchant for technology. Confident communicator who is quick to learn, enthusiastic and comfortable working independently, with a team or with clients.

Professional Skills

- x Capable of writing and applying HTML, XHTML CSS and JavaScript
- x Capable of effective page layout, colour application and typographic selection
- x Excellent illustration skills for both digital and non-digital formats
- x Skilled photographer with knowledge of both digital and film cameras
- x Scanning and photo manipulation, optimization
- x Typing speed of 80 wpm
- x Strong writing and proofing skills
- x Can comfortably translate visual designs into functional, working HTML and CSS
- x Strong sense of design and ability to visually communicate information to an audience
- x Good understanding of the design process; capable of developing sketches into a final product
- x Quick to learn and understand new technologies and software

Tools

- x Extensive experience working with Adobe Creative Suite programs, including:
 - x Acrobat
 - x Dreamweaver
 - x Flash
 - x Illustrator
 - x InDesign
 - x Photoshop
- x Experience with both Macintosh and PC work environments
- x Extensive experience working with Microsoft Office programs
- x Some understanding of C and C++

Education

Winnipeg Technical College
Graduate, Web Design Program
2007 - 2008

University of Manitoba
Graduate, Bachelor of Fine Art, Photography Major
2003 - 2006

Employment

Community Access Program Youth Intern

October 2009 – Present

- x Assessed site equipment, requested equipment for donation, physically set up computer lab
- x Advertised and marketed in the local community to generate interest for computer tutorials and workshops offered at the CAP site.
- x Created lessons and workshops to teach to youth and the general public about computers and technology.
- x Taught computer classes and worked with individuals for one-on-one learning and support.

Freelance Multi-Media Artist

May 2008 – Present

- x Website design, graphic design for print, corporate logo design, product photography, photo manipulation, corporate AV presentation and illustration and painting commissions for a variety of clients.

McKim Cringan George

May 2008 – Student Intern

June 2008 – August 2008 – Summer Web Intern

- x Created, coded and successfully applied HTML and CSS solutions for pre-designed web sites.
- x Performed various layout and design tasks for print production work.
- x Created Flash banners for use on existing web sites.

Martha Street Studio

Digital Print and Web Technician

2006 – 2008

- x Maintenance, update and redesign of studio web site
- x Met with customers for consultations on art and photography print jobs
- x Photo retouching and colour profiling for customer print jobs
- x Responsible for printer maintenance and operation for large and small scale prints
- x Designed various studio and gallery promotional print material
- x Taught course on digital printing to a small group

References

Drew Cringan

McKim Cringan George
204.284.2221
www.mckimcg.ca

Sheila Spence

Executive Director
Manitoba Printmakers Association
204.795.6253
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Carla Chandler

CAP YI Manager
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An online portfolio of work is available for perusal at <http://www.daniellesheedy.com>